



BOOST AND ACCELERATE YOUR DIGITAL TRANSFORMATION. UI/UX, DESIGN INTEGRATION EXPERT. STRATEGIES FOR ACCELERATED UI/UX DESIGN AND DEVELOPMENT.

Your team + David Giorgi

Started tinkering with graphics on an Apple IIe in the 80s
I used to author CD-Roms in the 90s.
Later as the web matured, Flash used to be the only way to add complex, cross platform interactivity online.
Over 25 years of successful digital design consulting.

CONTACT

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Name

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PROJECT

I

CONRAD INTERNATIONAL

HOTELS

UX/UI PROJECT



DAVID GIORGI IN COLLABORATION
WITH CLIENT'S TEAM

CLIENT - Conrad International

The challenge: The old-world opulence of a five-star hotel; the non-stop excitement of a 24-hour casino. In collaboration with Conrad International, I designed 2m high illuminated information panels to assist and guide first time visitors to the establishment.

The process: The design process required several iterations to stylise and simplify the floor plans. An isometric view was finally agreed upon with the client to collate the graphical elements into an attractive solution. My architecture studies helped me in this technical graphical process. The final iconography selected was chosen to appeal to a wide international audience.

The results: The high quality illuminated panels at the two main entries, helped the general public navigate the vast building and quickly locate gaming rooms, restaurants, bars and facilities.

PROJECT

II

OXFORD

UNIVERSITY PRESS

UX/UI PROJECT



DAVID GIORGI IN COLLABORATION
WITH CLIENT'S TEAM

CLIENT - Oxford University Press

The challenge: Oxford University Press (OUP) is the largest university press in the world, and the second oldest after Cambridge University Press. It is a department of the University of Oxford. To complement a series of high quality printed publications the digital group decided to commission me to develop a series of interactive modules.

The process: After the in-house graphic designers provided me with the finished art, several layers of interactivity were added. Hotspots, hidden text and video. We also added magnifying and measurement tools to further examine the highly detailed illustrations.

The results: The resulting modules all included intuitive, clutter free interfaces that encouraged the students to interact with the content. The interactive modules that accompanied the printed content were highly enjoyable to use and enhanced the learning experiences of the students.

PROJECT

III

WILEY

UX/UI PROJECT



DAVID GIORGI IN COLLABORATION
WITH CLIENT'S TEAM

CLIENT - John Wiley & Sons Ltd

The challenge: Wiley is a global publishing company that specialises in academic publishing and instructional materials. The company produces books, journals, and encyclopedias, in print and electronically, as well as online products and services. I was commissioned to design and project manage the development of 4 CDs to accompany the Science Quest Series of school textbooks as well as a Maths Quest and Interactive Atlas CD for their leading Atlas textbook.

The process: With the assistance of the senior editors and designers a style guide was put in place as a foundation for the design and planning of the user interface and user experience strategy. Since the final product was going to be used by school children, the interface and interaction designs had to remain intuitive yet provide deep levels of interaction with the visual and textual based content.

The results: The publisher was extremely satisfied with the quality of the final products. The project was designed, produced and delivered on time and on budget. The accompanying CDs helped increase sales, added value to high quality to the Wiley textbooks used in schools and libraries.



UX/UI PROJECT

 **DAVID GIORGI IN COLLABORATION WITH CLIENT'S TEAM**

CLIENT - Somfy

The challenge: The unpacking, identification of installation of home security and automation products can be a technical demanding task for the consumer. In collaboration with Somfy and other consultants, we developed and fine tuned a new online guide to replace the previous outdated system.

The process: The development of a web and tactile based installation guide was agreed upon and fine tuned to interface with the data connections of the end product that are linked to Somfy servers located in France, Germany and Italy. A generic icon based navigation system was used across all screens.

The results: The process enabled a smoother installation for the consumer, reducing damaged and misconfigured equipment and reducing the load on the international call centre staff.



UX/UI PROJECT

 **DAVID GIORGI IN COLLABORATION WITH CLIENT'S TEAM**

CLIENT - The UK Health Forum

The challenge: Modelling is an integral part of the UK Health Forum policy work. It contributes to prevention of the non-communicable diseases agenda by providing an insight into potential health and economic effects of future policy decisions. The UK Health Forum asked me to join them in London as an external consultant to work closely with their team to improve the UI and UX of the Microsimulation software they developed for Public Health England.

The process: Breaking down the process of data entry while respecting the critical path in addition to the validation rules for the minimum information required was a complex task. This required the professional input and consultation of the whole team. A standardised style guide and consistent data entry process was fine tuned multiple times during the project. A uniform toolbar was used across the top of the screens.

The results: The end users of the software at Public Health England now have a streamlined process to run their simulations. There has been a noticeable reduction in calls and emails to the support staff at The UK Health Forum.



UX/UI PROJECT

 **DAVID GIORGI IN COLLABORATION WITH CLIENT'S TEAM**

CLIENT - The United Nations (UNISDR)

The challenge: The United Nations (UNISDR) WCDRR World conference in Sendai provided a complex challenge as the conference involved hundreds of events and workshops held at over a dozen venues representing over 180 countries. Since a flat or categorised list was out of the question, together with the project manager we devised an interactive interface to filter the events based on a multi faceted search engine, to drill down to events of interest based on venue, theme, date and segments (intergovernmental, multi-stakeholder and public forums). A data matrix was generated to build out the UI navigation.

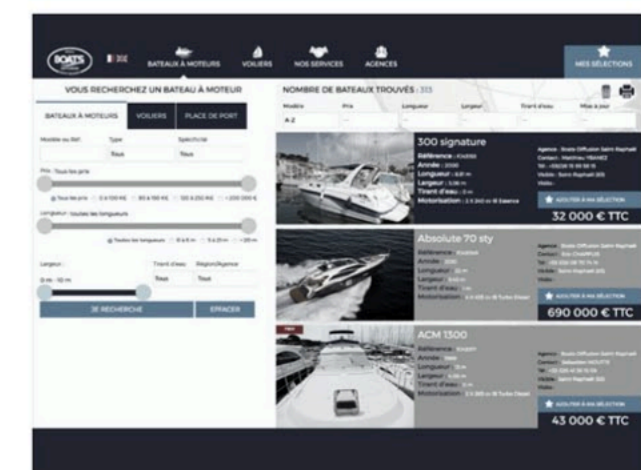
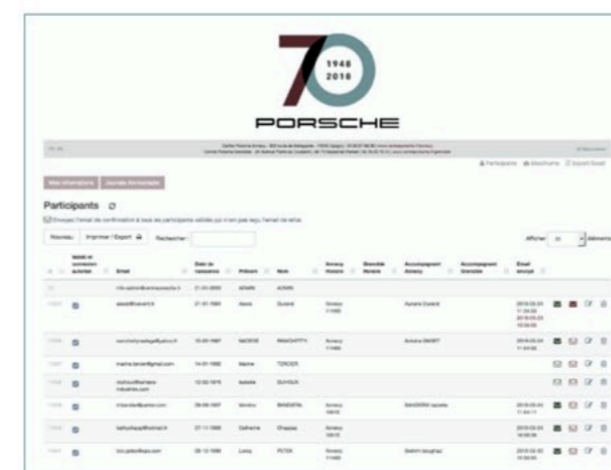
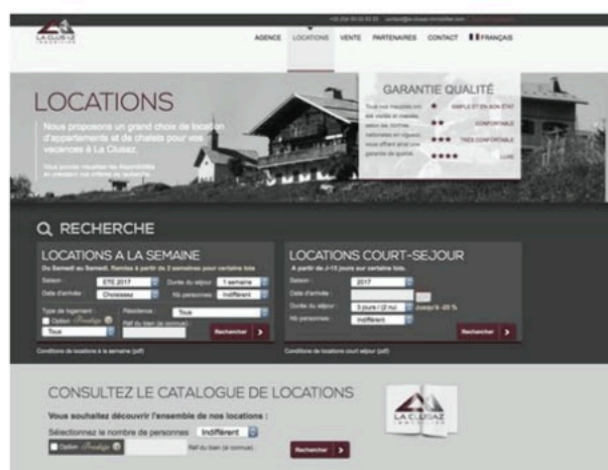
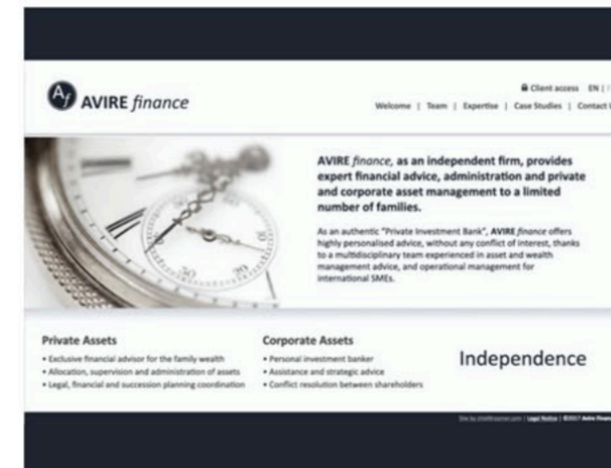
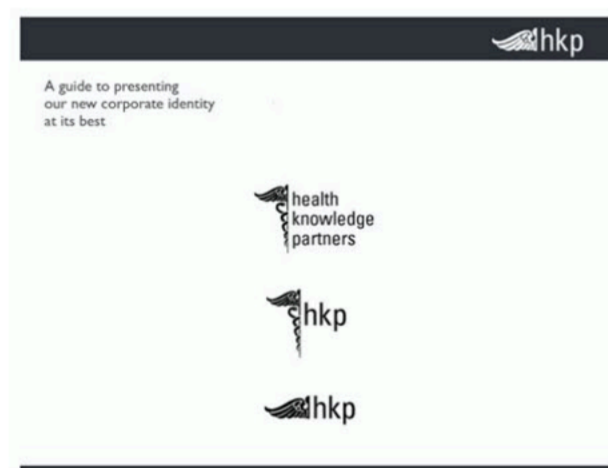
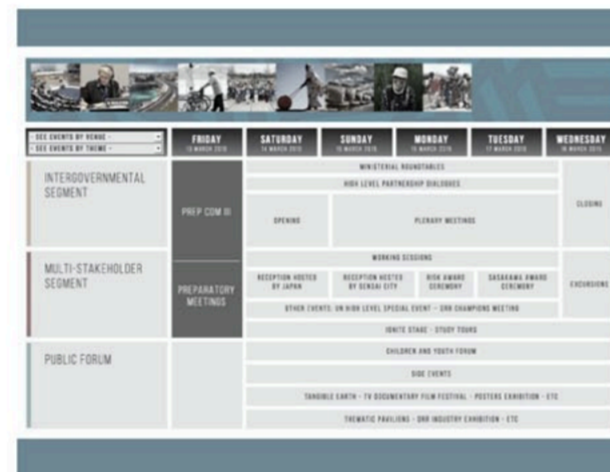
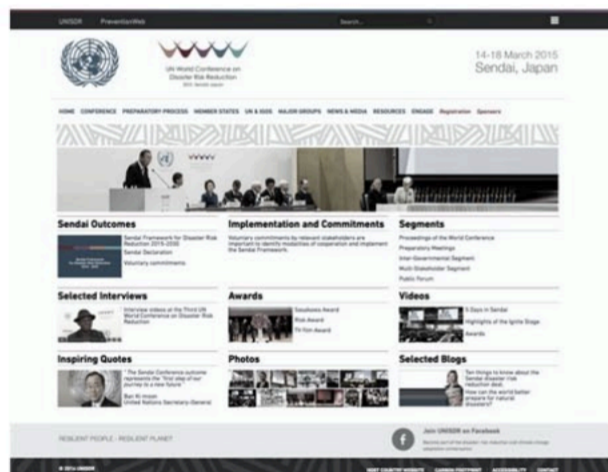
The process: The main process involved collating and merging hundreds of spreadsheets and then running data cleansing and uniform character encoding algorithms to import the data into a MySQL WordPress database. Some of the data was incorrect, duplicated or contained mixed Japanese/English encoded text. The typography and font families were designed to be consistent across platforms.

The results: The end result was a clean, clutter free interface that promoted the searching of events and workshops. The reduced reliance on printed programmes and phone calls for assistance was reduced to a minimum, thereby reducing costs and contributing to a successful high profile UN conference.

Project Visuals

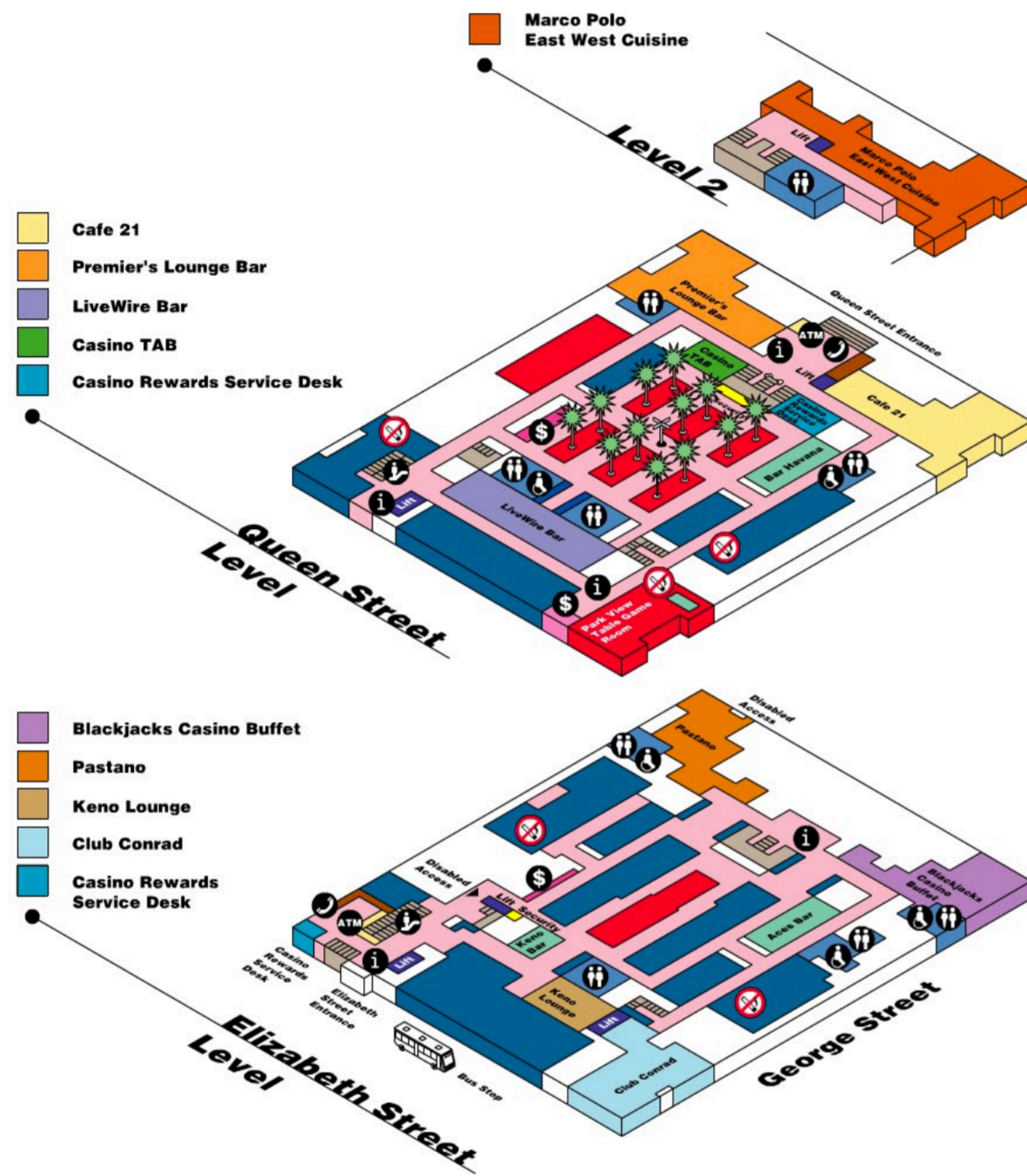
- **Project I** Conrad International
- **Project II** Oxford University Press
- **Project III** John Wiley & Sons Ltd
- **Project IV** Somfy
- **Project V** UK Health Forum
- **Project VI** The United Nations UNISDR

ALL – CROSS PLATFORM – UI/UX – CORPORATE IDENTITY – CONCEPTS – GRAPHIC DESIGN

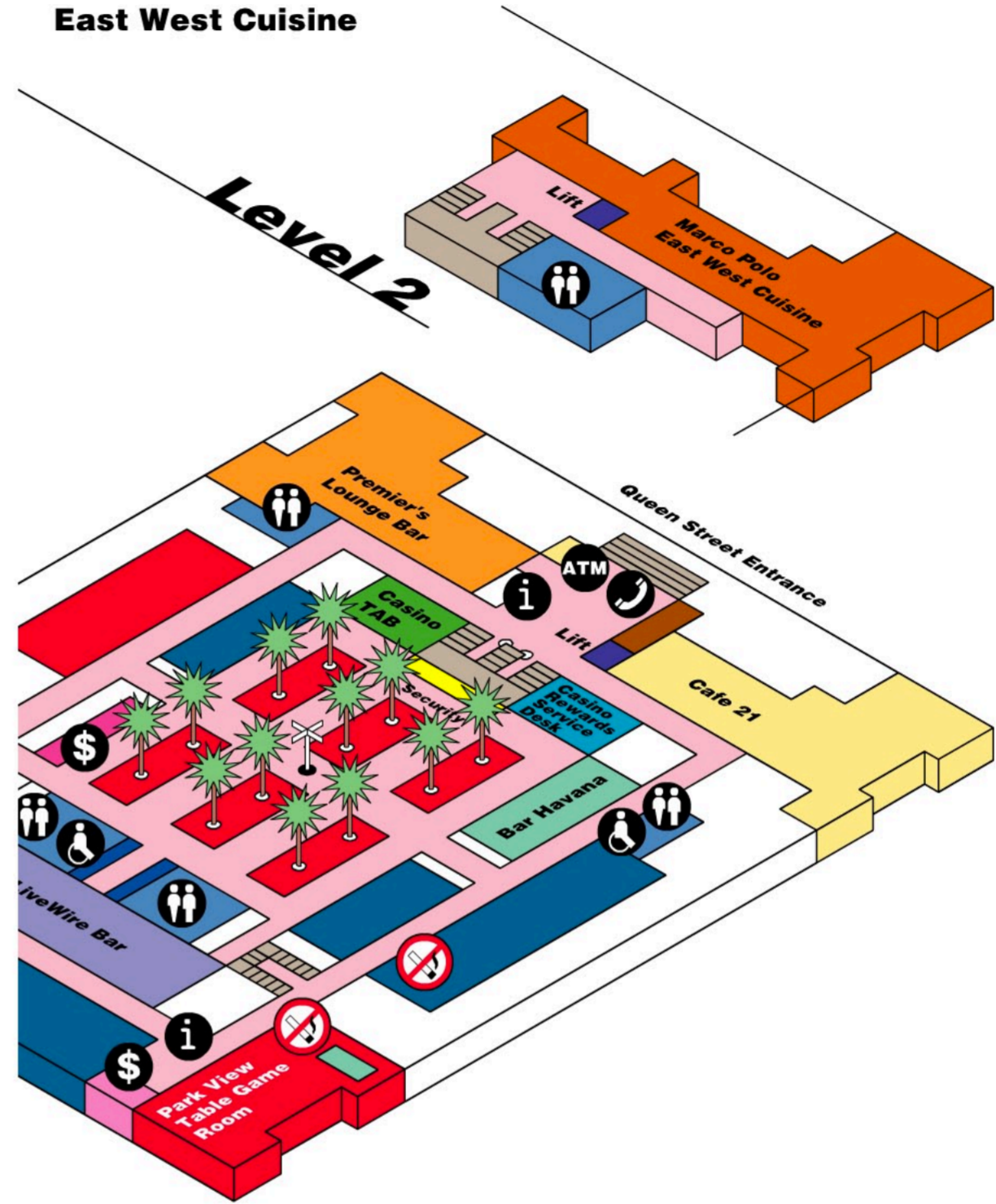


- Public Circulation
- Gaming Machines
- Table Games
- Bars
- Security Podiums
- Lockers
- Cashier / Change
- ATM Machines
- Lifts
- Escalators
- Staircases
- Restrooms
- Disabled Restrooms
- Non-smoking Area
- Telephone
- Information

You are Here



Marco Polo East West Cuisine



Elizabeth Street Entrance Directory



The Key

The Key (or Legend) unlocks the information on the map. Each item in the key refers to one of the themes shown on the map.

Instructions

1. Select icons in the Key to turn map layers off and on.
2. Select **Zoom** to enlarge areas of the map.

Australia
Physical

KEY

Height of the land (metres)

Depression	0-100
100-250	250-500
500-1000	1000-2000
2000-4000	

Depth of the sea (metres)

0-200	200-2000
2000-4000	4000-6000
Under 6000	

- Mountain
- Desert and plain
- Lake
- Rivers

Ocean and sea

- North Point
- Scale
- Grid
- Alphanumeric fields



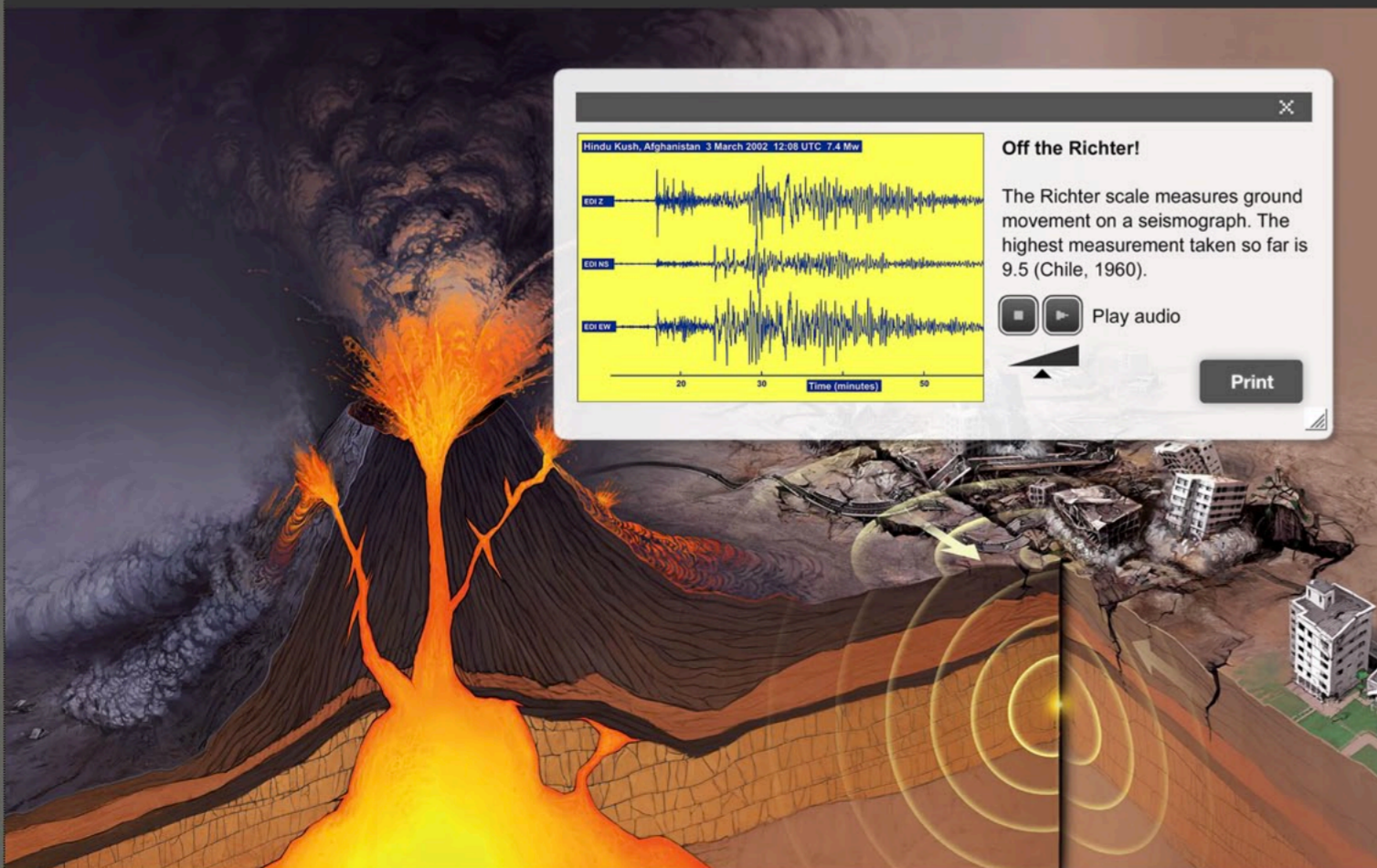
Oxford
big ideas

Tectonic hazards: volcanoes and earthquakes



Oxford
big ideas

Tectonic hazards: volcanoes and earthquakes



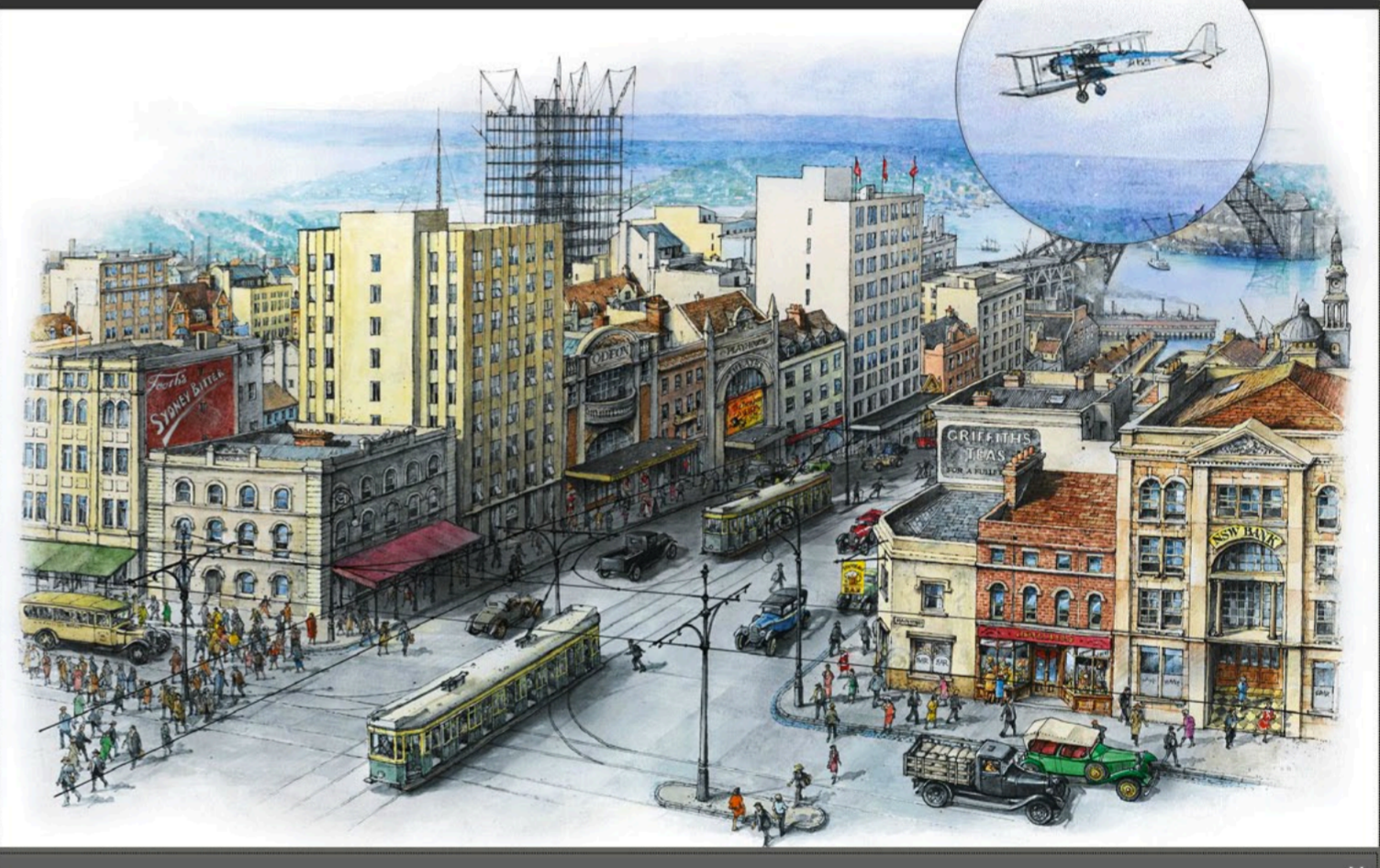
Oxford
big ideas

Sydney streetscape circa 1929



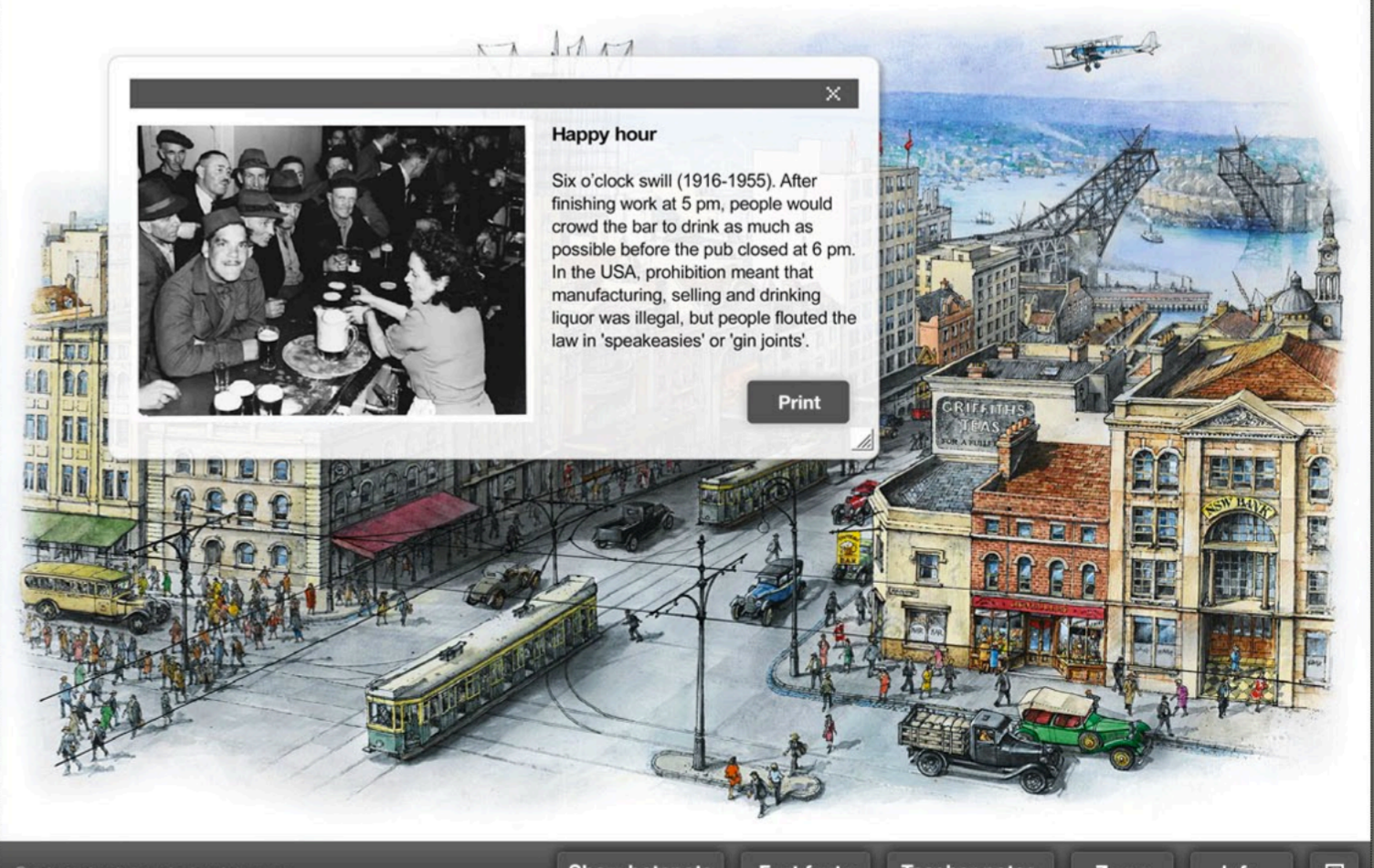
Oxford
big ideas

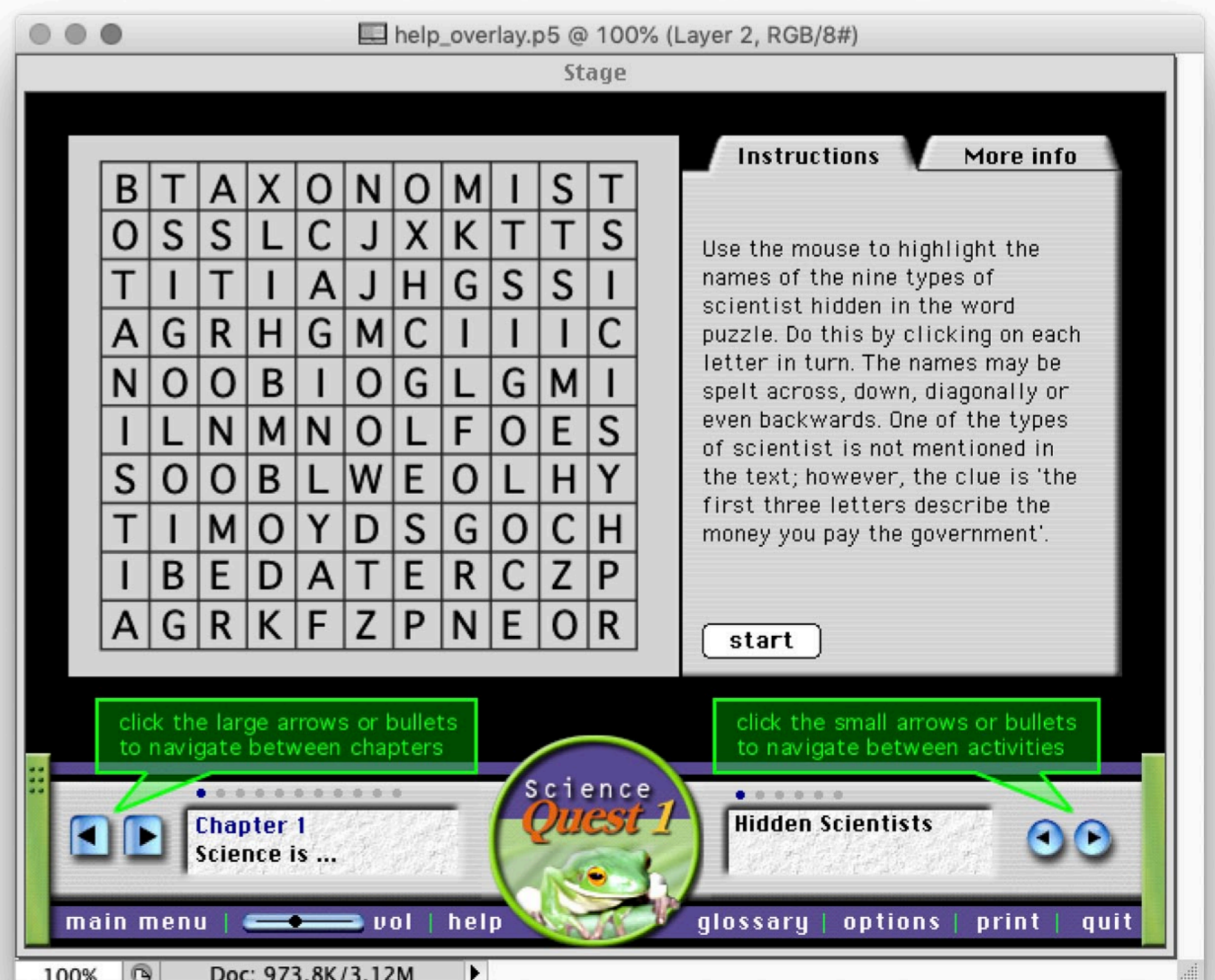
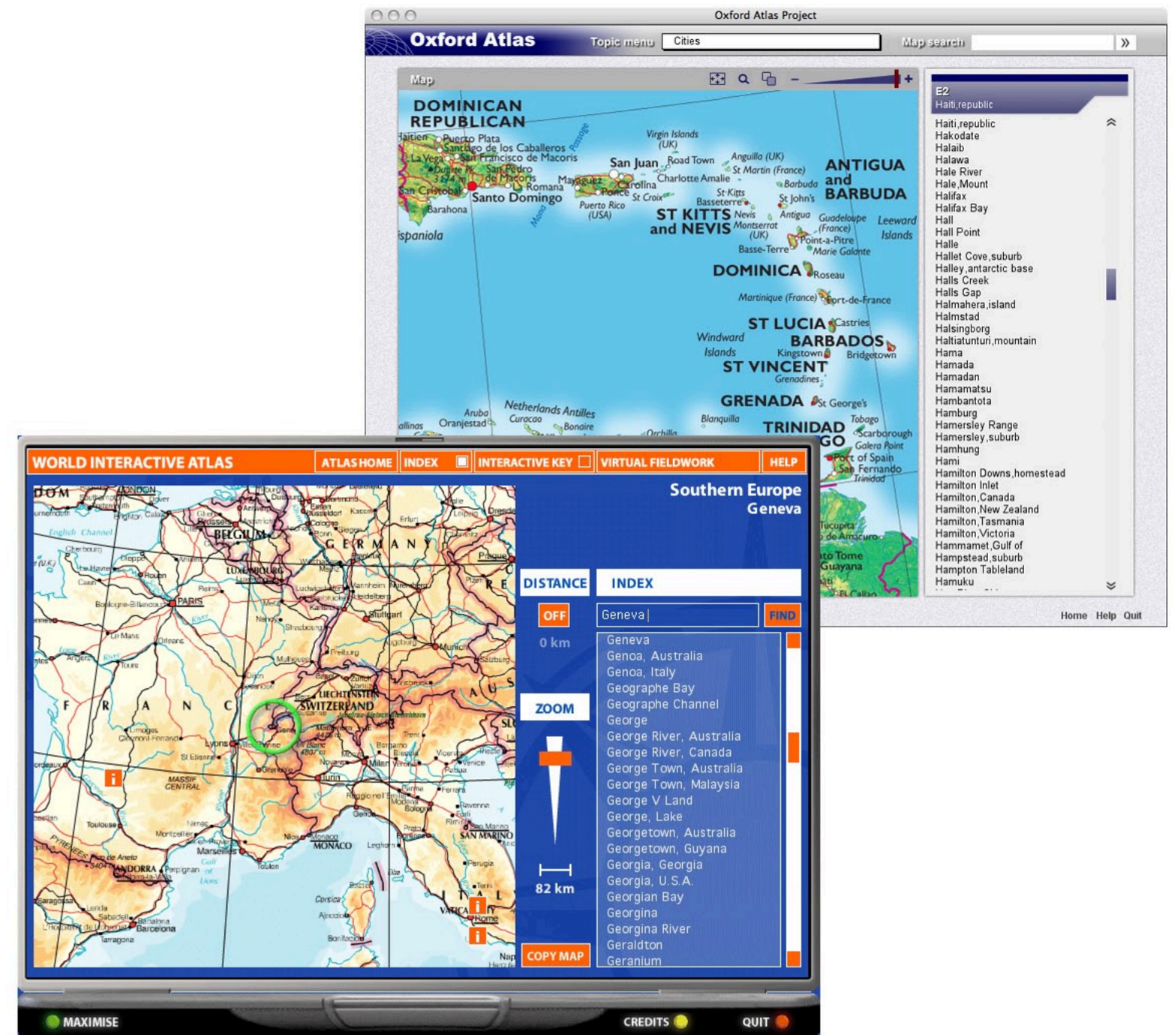
Sydney streetscape circa 1929

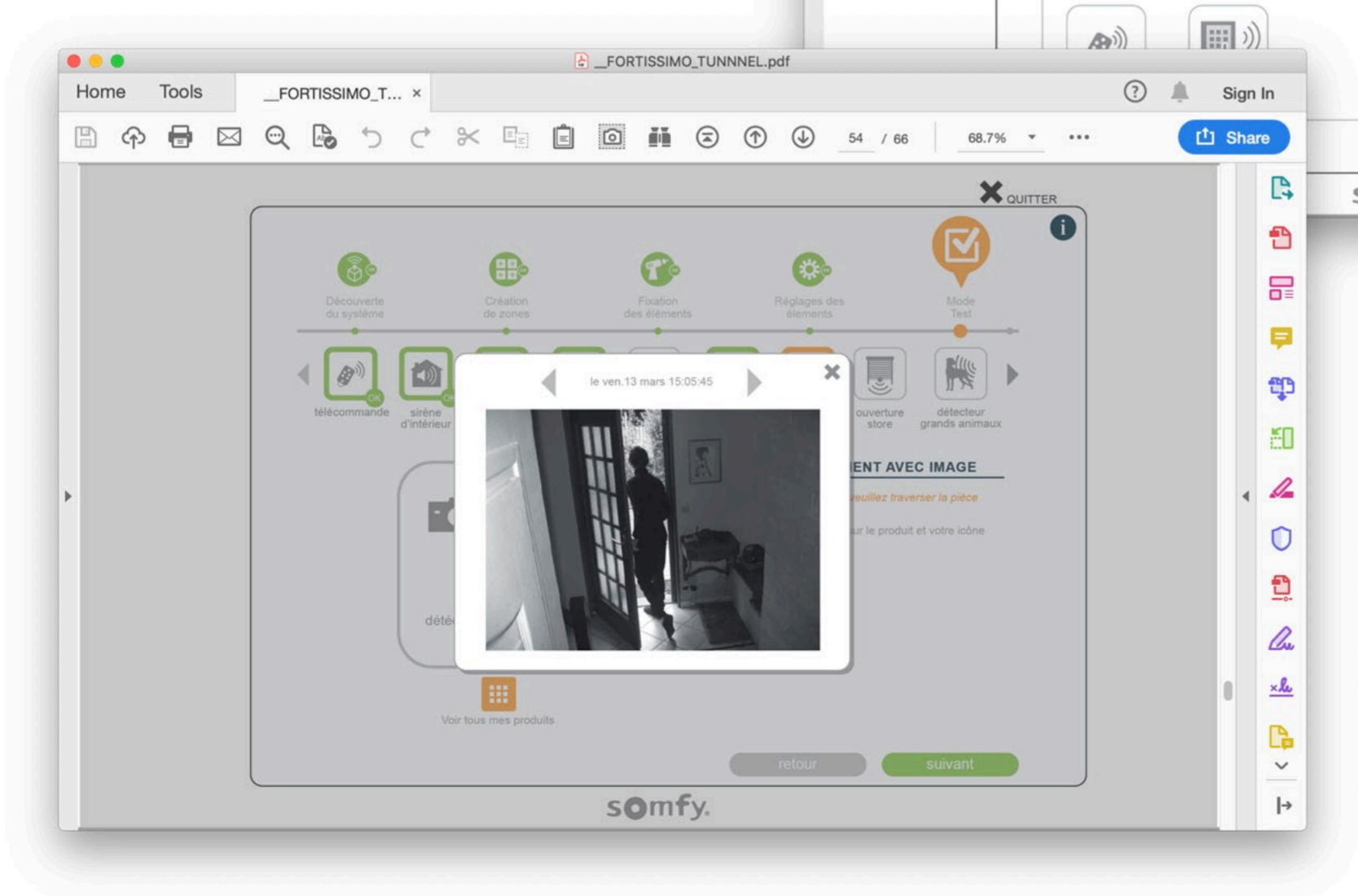
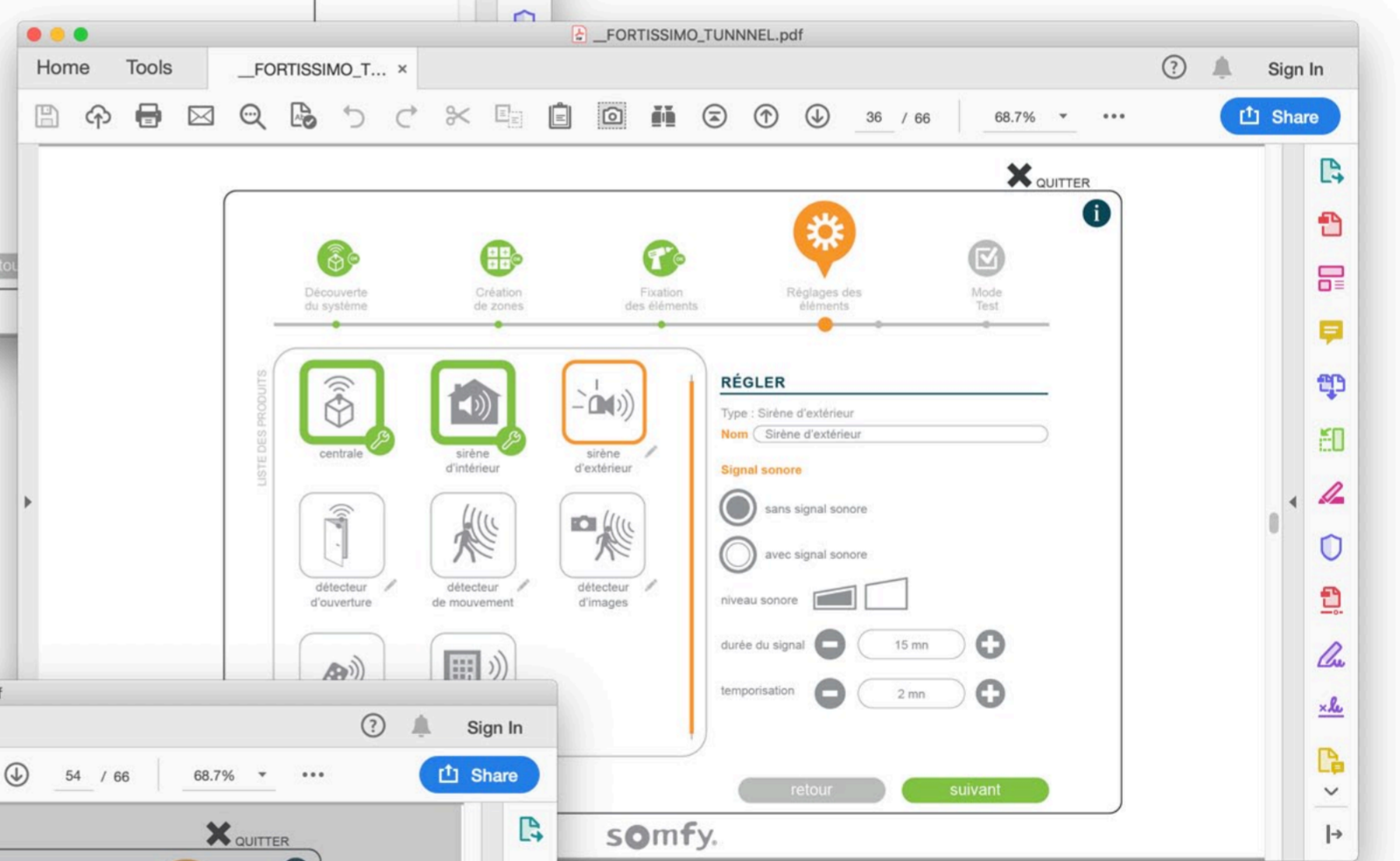
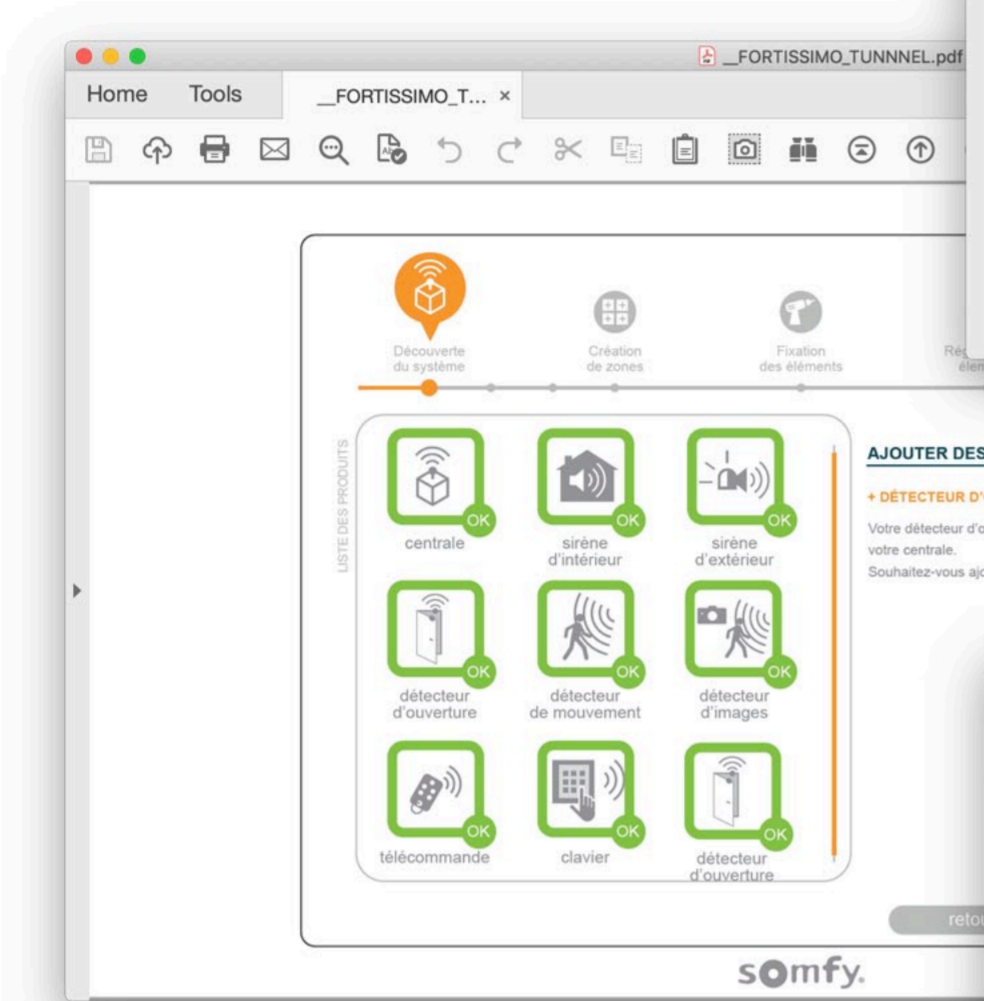
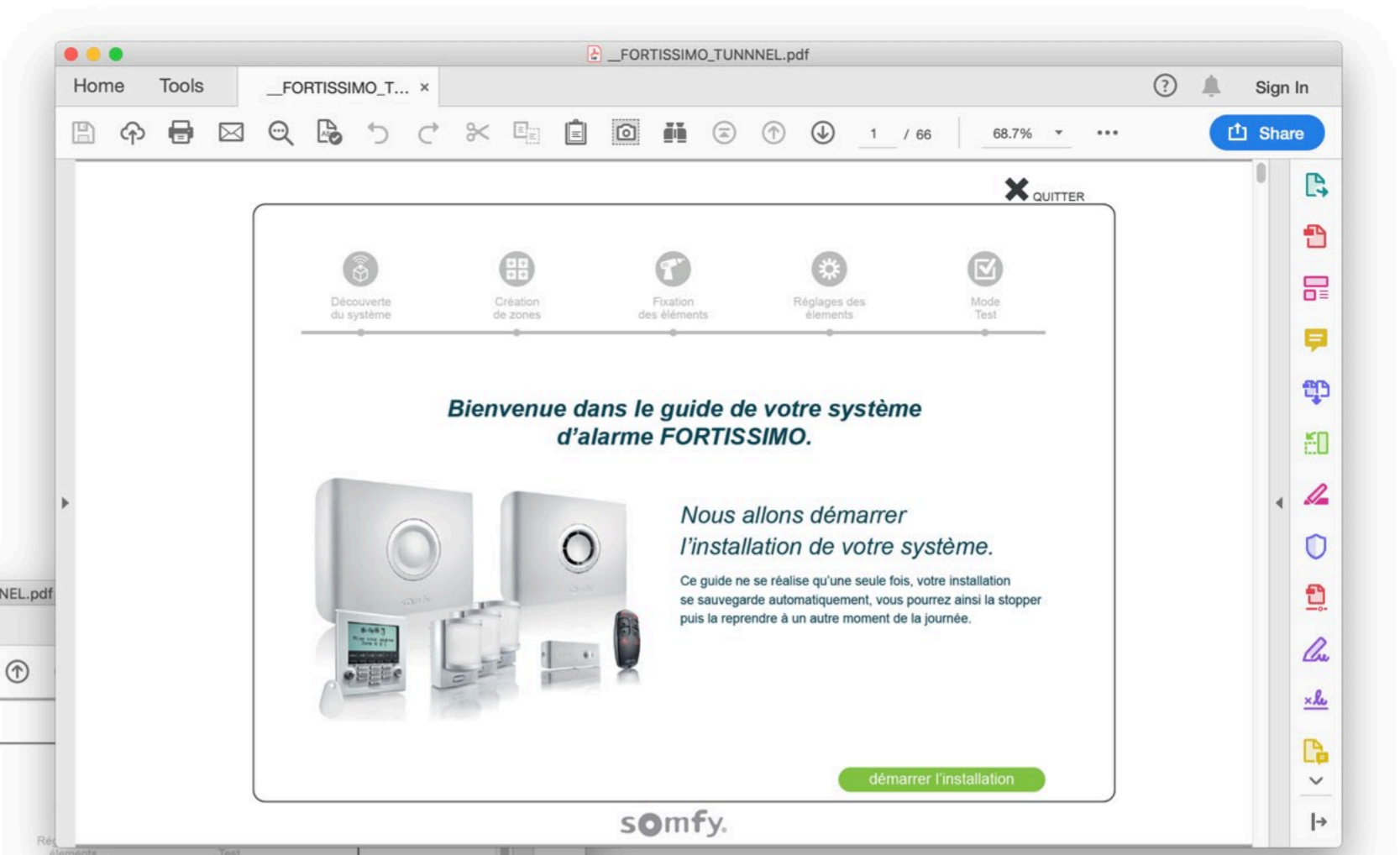


Oxford
big ideas

Sydney streetscape circa 1929







HOME

Welcome to the UKHF microsimulator V2.0 | 2017

IMPORTANT: The microsimulation application is aimed at expert users with epidemiological experience. Considerable preparatory work is required for the data before any microsimulations can be run.

The integrated user guide provides a tutorial on how to run the microsimulation programme after you have collected and cleaned all of the data for entry into the model.

A Tutorial / Demo is available to guide you through the setup. Links to short help videos are available within the integrated user guide and tutorial.

Customer support
email : ukhf-support@ukhealthforum.org.uk
web : www.ukhealthforum.org.uk

UK HEALTH FORUM

Quick Start

- Location
- Simulation setup
- Population model
- Diseases
- Tutorial / Demo

MENU: ARIAL CAPS BOLD 11px #F4F6F9

Typography

Keylines: #E0E4EB

40px R6px
20px

Title: Arial Bold 18px

SUB HEADING: ARIAL BOLD 12px
Sub Heading : Arial Bold 12px

Arial Regular 12px. Line spacing 17px
Left align, no hyphenation or justification

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

#E0E4EB

Minimum screen resolution: 1280px by 720px

Titles: Arial 24px

- Arial Regular 16px
- Arial Regular 16px
- Arial Regular 12px

20px
24px
18px
24px
R12px

GENERAL
Generous, consistent margins.
All caps for menus and buttons.

BODY TEXT
Arial Regular 12px, Line spacing 17px
Left align, justified with no hyphenation

#363636
#0070D2
#E0E4EB
#F4F6F9

#17A038
#ED9B11
#E24C4D
#808080

10% tint for notification panel backgrounds



Masthead

Colour coded strips represent progress status. Messages are displayed for each section, page.

HOME LOCATION SIMULATION SETUP OUTPUT OPTIONS POPULATION MODULE ECONOMIC MODULE DISEASES MODULE TOOLS

1 **IMPORTANT** INFO/TIPS ALERT

UKHF | microsimulation Choose the Risk factor you wish to run for this microsimulation START Time remaining 00:00:00

During setup, feedback to the user is displayed within the feedback area. Contextual help will also be displayed directly on each of the screens. During setup the "Start" button is deactivated.

2

UKHF | microsimulation START Time remaining 00:00:00

Mandatory setup procedures required before the Microsimulation be started are validated and checked by the application. After all setup procedures are validated the "Start" button is available.

3

UKHF | microsimulation STOP Estimated time remaining 2D 10:12:38

An animated thin green strip visually represents the progress of the microsimulation. While the microsimulation is running, a cog based animation glides across the central panel of the feedback area from right to left and back again. The screen editors and data entry is unavailable while the Microsimulation is running. The speed of the glide and the speed of the individual rotating cogs represent the speed of the microsimulation. The longer the microsimulation will take, the slower the cogs will rotate. While the Microsimulation is running, the estimated remaining time to completion is displayed, and the button can be used to stop the Microsimulation.

Saved: The Simulation setup has been updated and is complete. Well done.

SAVED: Feedback to user during save operations. Display on screen for 2 seconds then fade, alternatively keep on screen until new focus.

Info: Choose the Risk factor you wish to run for this microsimulation

INFO: Contextual info box triggered on hover or triggered by a data entry event. Auto hide when not needed.

Warning: The Simulation setup is missing the Risk factor setting.

WARNING: Non blocking issue to be addressed. The alert needs to be explicitly dismissed or closed by the user.

Error: The country object file is missing. Please use the settings page to import.

ERROR: Logic blocking error with clear feedback, and instructions for the user to address or resolve. The alert needs to be explicitly dismissed or closed by the user.



14-18 March 2015
Sendai, Japan



Sendai Outcomes

Sendai Framework for Disaster Risk Reduction 2015-2030
Sendai Declaration
Voluntary commitments

Implementation and Commitments

Voluntary commitments by relevant stakeholders are important to identify modalities of cooperation and implement the Sendai Framework.

Segments

Proceedings of the World Conference
Preparatory Meetings
Inter-Governmental Segment
Multi-Stakeholder Segment
Public Forum

Selected Interviews

Interview videos at the Third UN World Conference on Disaster Risk Reduction

Awards

Sasakawa Award
Risk Award
TV film Award

Videos

5 Days in Sendai
Highlights of the Ignite Stage
Awards

Inspiring Quotes

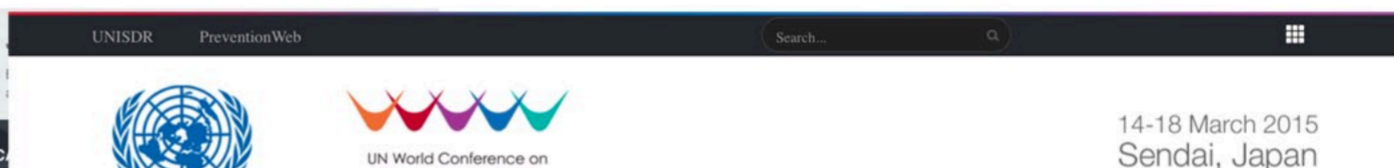
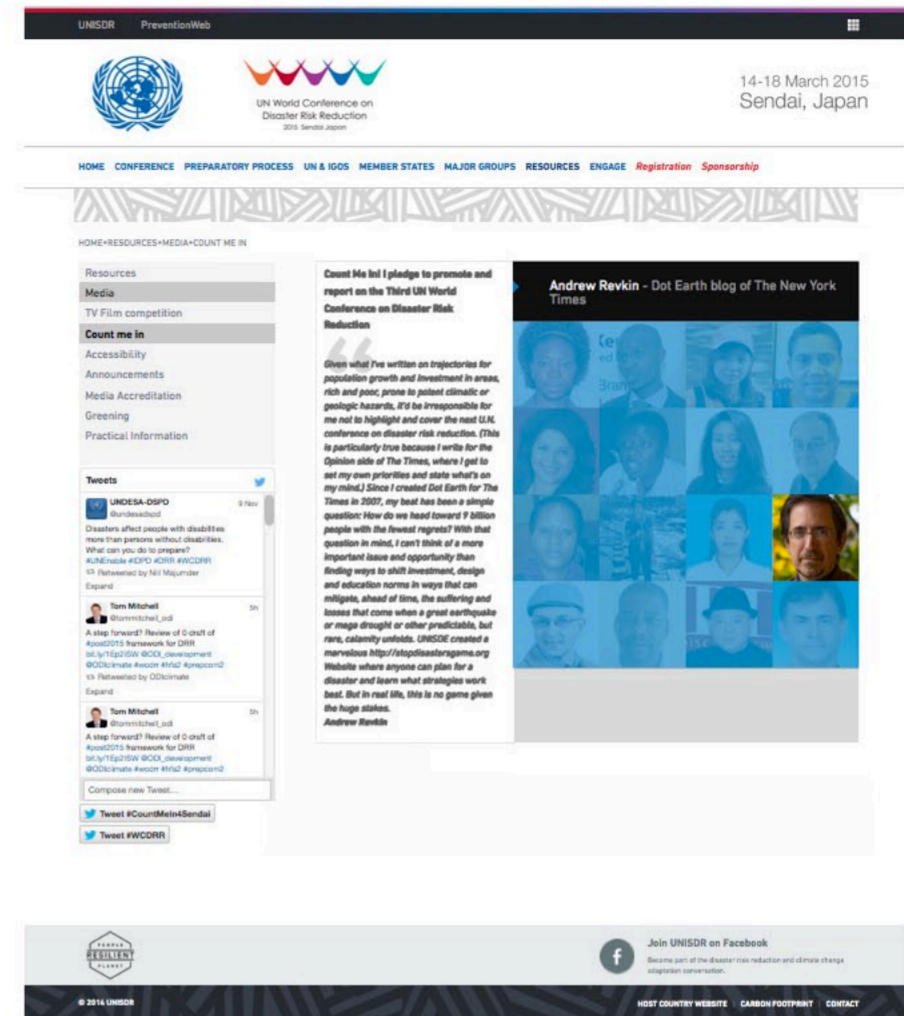
"The Sendai Conference outcome represents the 'first step of our journey to a new future'"
Ban Ki-moon
United Nations Secretary-General

Photos



Selected Blogs

Ten things to know about the Sendai disaster risk reduction deal.
How can the world better prepare for natural disasters?



HOME • ENGAGE

Opportunities for Engagement

- Voluntary Commitments
- Contribute to WCDRR sessions
- Road to Sendai
- Become a Safe School Leader!
- Sasakawa Award 2015
- RISK Award
- Celebrating the Success of HFA
- TV Film Competition
- Count Me In!
- Blog with us

Opportunities for Engagement

